# Bulletin Content - Master Copy

Front cover, consultation dates and timeline

Why do we need a Local Plan?

Benefits of the Local Plan (diagram/info graphic) Key Diagram (map) Local Plan Strategy

chapters: Housing Environment

Text boxes on

Text boxes on chapters:

Place Shaping Spatial Policies Text boxes on chapters:
Economy

Infrastructure and Delivery

Page 1 Page 2 Page 3 Page 4

Intro text Staines
Development
Framework

Big Idea One: Connecting to the Rivers Big Idea Two: Development that Respects Character

Big Idea Three: Healthy Streets for People Big Idea Four: New Open Spaces

Big Idea Five: Redevelopment of the Elmsleigh and Tothill Area Big Idea Six: Design for Urban Living

Local Plan and SDF diagram. Restate consultation dates and contact details

Page 5 Page 6 Page 7 Page 8

## Page 1

Consultation Dates: 15 June 2022 – 5 September 2022

Web link: TBC

The Spelthorne Draft Local Plan 2022 - 2037

The Local Plan sets out how and where development will take place across the borough over the next 15 years and will affect every resident in Spelthorne. It is important that you read this summary pull-out and have your say.

The full documents are available to read on our website [weblink TBC] and paper copies are available to view at the Council Offices and all libraries in the Borough. Please see the last page of this pull-out for further details on how to find more information and respond to the consultation.



## Page 2 - Top

Why do we need a local plan?

All Local Planning Authorities (LPAs) are required by the Government, to provide a long-term plan setting out how we will meet our future needs. In Spelthorne, as in much of Surrey and the South East, successfully and sustainably accommodating this growth and new development presents a real challenge. This challenge is all the greater in Spelthorne as a result of our extensive Green Belt, much of which comprises waterbodies and the amount of the Borough at risk of flooding, which limits our supply of land suitable and available for the level of development required to meet our housing need. An up to date, evidence based Local Plan allows us as a Borough to take a proactive approach to planning for and manging growth in a way that most benefits our present and future residents, while protecting what is most important.

If we do not have a Local Plan development will still take place, however we will not be able to use our own policies to determine the type and location of development, which may result in increased risk to, for example, our strategically important Green Belt, attractive open spaces and heritage assets. We will also be less able to require the improvements to our infrastructure, such as highways and green and blue infrastructure, which are essential to support additional development and deliver a wide range of benefits for our residents.

## Page 2 – Bottom

#### Infographic contents:

Benefits to our community of the new Local Plan

- Responding positively to the climate emergency
- Delivering new Green and Blue Infrastructure, offering greater protection for existing open spaces and enhanced sport and recreation facilities
- Delivering a range of homes that meet the needs of all of our residents, including providing family homes for future generations
- Policies which set out ambitious affordable housing targets
- A new Sixth Form college in Sunbury
- Improvements to key infrastructure such as education and healthcare to support growth
- Policies which focus on maintaining and enhancing Spelthorne's unique character
- An exciting new vision for Staines-upon-Thames that will bring new life to the town

## Page 3 – Top

- Key Diagram map [to follow],
- Green Belt / urban area housing supply split infographic (if there is space).

## Local Plan Strategy (theme colour dark blue)

The Spelthorne Local Plan 2022 – 2037 sets out how we can achieve a sustainable future for Spelthorne that protects and enhances our Borough, delivers a wide range of benefits for our residents and meets our future housing needs.

In order to meet our housing need, while managing the impact of new development on Staines, the Local Plan strategy agreed by the Council is to release a small amount (approximately 0.7% / 24.8 ha) of Green Belt. This approach will allow for more family homes with gardens to be built, as well as offering the opportunity for lower building heights in the more sensitive areas of Staines-upon-Thames.

# Page 3 – Bottom

## Place Shaping (theme colour purple)

The National Planning Policy Framework (NPPF) 2021 attaches great importance to the design of the built environment and states that good design should contribute positively to making places better for people. Development should contribute to creating places that encourage mixed communities, promote walking and cycling, improve access to public transport, and ensure that new development connects with existing parks and open spaces for recreation. Our plan will also protect the historic environment which includes our heritage assets, which contribute to the borough's character, sense of place and quality of life.

The Council declared a climate emergency in October 2020 and recognises that climate change is the greatest challenge currently facing us. Every decision we take must count towards reducing carbon emissions and both climate change mitigation and. Our Local Plan will help to support the transition to a low carbon future, helping to address the climate emergency, taking account of flood risk.

## Spatial Policies (theme colour purple)

The spatial policies provide the basis around which the Council can secure improvements to the centres in the Borough. This allows for all development needs to be considered within suitable locations including housing, as well as employment and retail space. This is reflected through an area-based approach which sets out a hierarchy for development types, which suit the size and character of the area. This will lead to improvements to the benefit of residents and users through enhanced public realm and accessibility.

As well as considering the urban environment, there is also an approach to the Borough's river network. This allows for opportunities to improve the local environment and biodiversity as well as ensuring that impacts on the network are avoided or mitigated.

# Page 4 – Top

## Housing (theme colour orange)

The Spelthorne Local Plan 2022 – 2037 seeks to deliver 9,270 homes over the Plan period, which equates to an average of 618 homes per year. This figure is Spelthorne's objectively assessed need, based on the Government Standard methodology, which is set out in the NPPF and the accompanying Planning Practice Guidance.

Different groups within our community, including families, older people, younger people, people with disabilities requiring more specialist accommodation and the Gypsy and Traveller community have differing accommodation needs. The policies within the Plan set out how a wide variety of high-quality homes, of all tenures, types and sizes, which meet the needs of our residents will be delivered.

The Borough's accessible location, together with the diverse natural environment and prospering economy means the Borough offers a good quality of life. While this has many positive impacts, the desirability of Spelthorne as a place to live does have a negative impact on affordability. The policies within the Plan set out ambitious targets for meeting the needs of our residents who are not able to afford adequate housing on the open market.

### Environment (theme colour green)

Two of the most pressing challenges to be addressed at all scales in the 21st century are climate change and the loss of biodiversity. Addressing these challenges, as well as supporting development which delivers health and wellbeing benefits for our community lies at the heart of achieving sustainable development. The natural environment plays a key role in meeting these objectives and as such the protection and enhancement of the Borough's natural environment is fundamental to the success of the Plan and securing a sustainable future for Spelthorne.

Spelthorne benefits from a diverse natural environment, highly valued by our communities and offering a wide range of benefits; our natural environment plays a key role in making the Borough an attractive place to live and work. Recognising the importance of both protecting the existing natural environment and delivering high quality development which provides further enhancements, the policies within the Plan set out how this will be achieved over the next 15 years.

#### Page 4 – Bottom

### Economy (theme colour red)

Economic performance is an important indicator of the 'health' of the Borough. Ensuring the vitality and viability of Spelthorne's centres and shaping these to be appealing places for local residents and visitors to access for shopping, leisure and entertainment purposes remains a key strand of the Local Plan. The Borough's location provides a strong basis for attracting visitors and new businesses. Providing a diverse mix of business and facilities enhances the attractiveness of these centres and provides for the needs of local people within their communities and employment opportunities for a wider population.

The Borough proves a home to major companies such as Shepperton Studios and BP, which are valuable contributors to providing local employment opportunities and supporting the local economy. Retaining these and identifying suitable locations for other high-profile companies to locate in Spelthorne, are important parts of the Borough's economic and employment performance.

## Infrastructure and Delivery (theme colour turquoise)

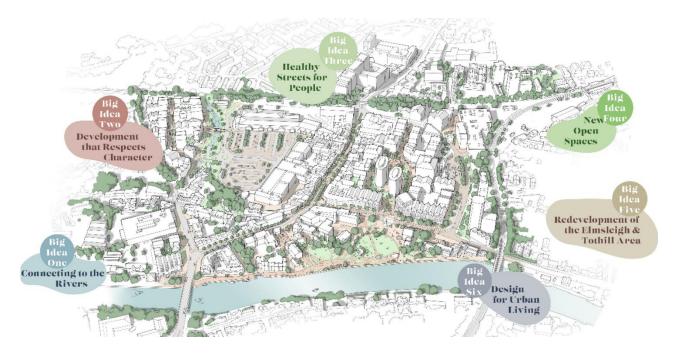
In to support a sustainable future for the Borough, infrastructure provision is a key element in the delivery of a Local Plan. Infrastructure includes; transport and physical infrastructure (including roads and cycle lanes), social and community facilities (including schools and youth facilities) and green infrastructure (including open and green space). The Council is required to identify the infrastructure needed to support the development proposed over the next 15 years. This is done through the Infrastructure Delivery Plan (IDP).

To compile an IDP the Council undertakes ongoing engagement with providers, developers and other key stakeholders to establish the impacts of new development on essential infrastructure within the Borough. The IDP outlines any potential gaps in provision and identifies what new infrastructure is required to mitigate some of the potential effects of the levels of development being proposed. This, together with the polices in the Plan, sets out how the needs of the Borough will be met over the plan period.

## Page 5 - Top

Staines-upon-Thames town Centre Development Framework

The Development Framework sets out six big ideas to ensure that Staines-upon-Thames can move into the future and successfully become more liveable, more sustainable and can provide more of what local people need and want. By building on its assets such as the River Thames and grasping big new opportunities for change through planned growth, the town centre can ensure it will be successful into a changeable future. These 'big ideas' are woven through all the Development Framework's strategies and implementation priorities.



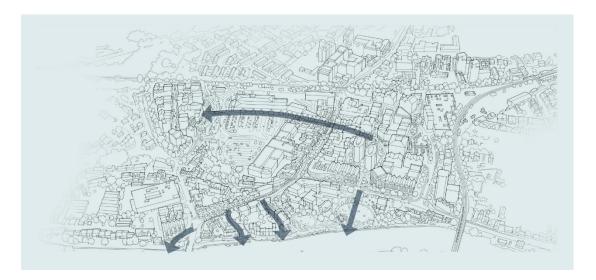
## Page 5 - Bottom

Big Idea One: Connecting to the Rivers

The River Thames is a huge asset to Staines-upon-Thames but is underused and poorly connected. The Development Framework sets out a number of ways to make it a true destination and hub for Staines Upon Thames. These include the potential for new community facilities within an extended Memorial Gardens, an improved street environment on Clarence Street and Thames Street, improved crossings between the High Street and river, new connections through development sites to link locations in the town to the river, and the use of new development in the town to face towards the river to provide a more active and secure environment in Memorial Gardens.

The Rivers Colne and Wraysbury also run through the centre and offer the potential to create different river environments for leisure and recreation including new and

improved connections and river restoration to improve biodiversity, manage floodwater and provide a new type of open space.

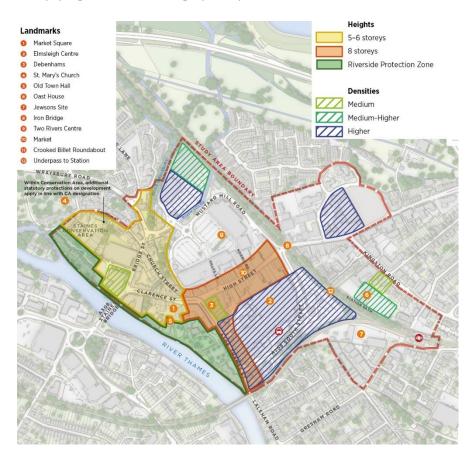


## Page 6 - Top

Big Idea Two: Development that Respects Character

The Development Framework sets out where and how new development could come forward within the town centre. Central to this is understanding what needs to be protected to ensure the distinct character of Staines-upon-Thames is retained and enhanced, while ensuring that new homes, facilities, jobs and public spaces can be delivered successfully.

A new 'zoning' plan makes this clear, providing guidance on the appropriate heights of future buildings in particularly sensitive parts of the town centre, protecting the riverfront, and also highlighting locations where higher-density developments, complying with clear design principles, would be best located.



## Page 6 – Bottom

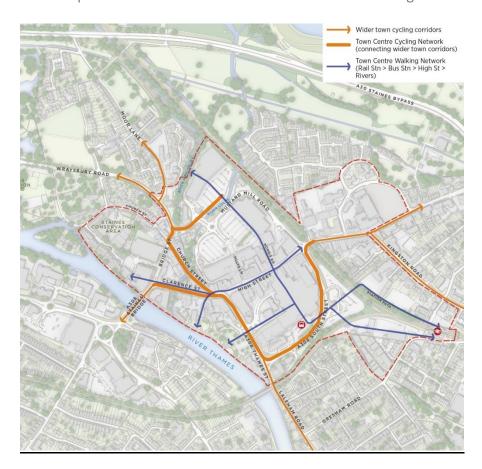
Big Idea Three: Healthy Streets for People

Too many streets in Staines-upon-Thames are dominated by vehicle traffic, with over two-thirds passing through the centre en-route to somewhere else. Major roads cut the High Street off from the riverfront. For a future where the town centre is more liveable, sustainable and attractive, now is the time to begin the process of changing

this and transforming streets into places where people feel comfortable walking, cycling and using outside space for more activities.

The Development Framework sets out an aspiration for transformation of the A308 through the town centre, demonstrating how its space may be better configured to support walking, cycling, planting and street trees and space for street activities such as cafes and events.

Away from the main vehicle routes, there are opportunities to provide new and higher quality street connections through areas identified as suitable for redevelopment such as at Two Rivers North and the Elmsleigh Centre.

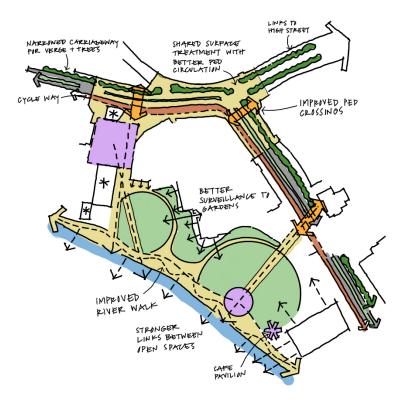


### Page 7 – Top

Big Idea Four: New Open Spaces

Staines-upon-Thames currently lacks a variety of open spaces in the town centre. To support an increase in town centre living, and create new destination spaces for activities and leisure, the Development Framework sets out the opportunity for a variety of new publicly accessible open spaces, each of different character and intended use, to complement existing provision. These could include green urban squares, riverfront plazas, event space and natural spaces based around the River Colne, creating new areas for informal sports, meeting places, leisure activities, events and street life.

Improved facilities at Memorial Gardens turning the Riverside Car Park into high-quality open space with new café or community facilities facing onto the park and river, would be an early priority. Coupled with future public realm improvements on Thames Street and a redevelopment at the Elmsleigh Centre, this could reactivate and reconnect the whole south-eastern quarter of the town centre.



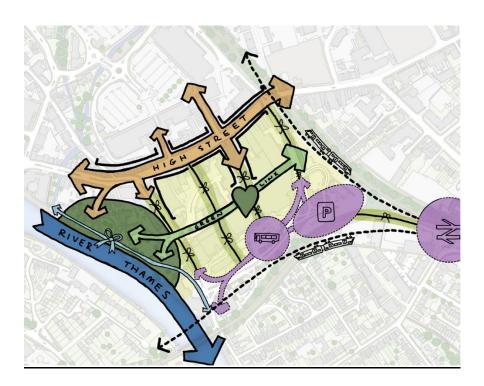
#### Page 7 – Bottom

Big Idea Five: Redevelopment of the Elmsleigh and Tothill Area

Town centres are changing, with the traditional dominance of retail receding in importance and a resurgence in a mix of activity-based uses, including community, civic, leisure and residential. Whilst a relatively strong centre, Staines-upon-Thames

is experiencing a fall in demand for larger retail spaces, pressure for new homes and local aspirations for a wider variety of uses and facilities.

The Elmsleigh Centre is a successful shopping centre, but its design is increasingly showing signs of obsolescence. The area surrounding it, including the car parks, South Street, and the service roads, do not make a positive contribution to the quality and character of Staines-upon-Thames. Redevelopment of this area, to provide new streets, open spaces, homes, flexible facilities and commercial/retail space in a new neighbourhood would make a huge contribution to revitalising this part of town and supporting the sustainability of the town centre.



## Page 8 – Top

Big Idea Six: Design for Urban Living

The town centre has been identified by the Local Plan as having the potential to accommodate thousands of new homes in a sustainably connected location, with most facilities on the doorstep, and with easy access to a variety of open spaces. New residents can provide new vitality and footfall to support a diverse mix of town centre businesses, contributing to ensuring the town centre can continue to cater for its wider catchment.

The Development Framework sets out a series of design principles to ensure that residential schemes deliver great places to live, contribute to the wider town, and avoid creating new problems for new and existing residents. These are grouped into three themes: People-Friendly Streets, Attractive, Long-Lasting Buildings and Quality Homes for All.



## Page 8 – Bottom

Relationship between the Local Plan and SDF diagram (arrows removed!)



Consultation dates and details on how to participate in the consultation